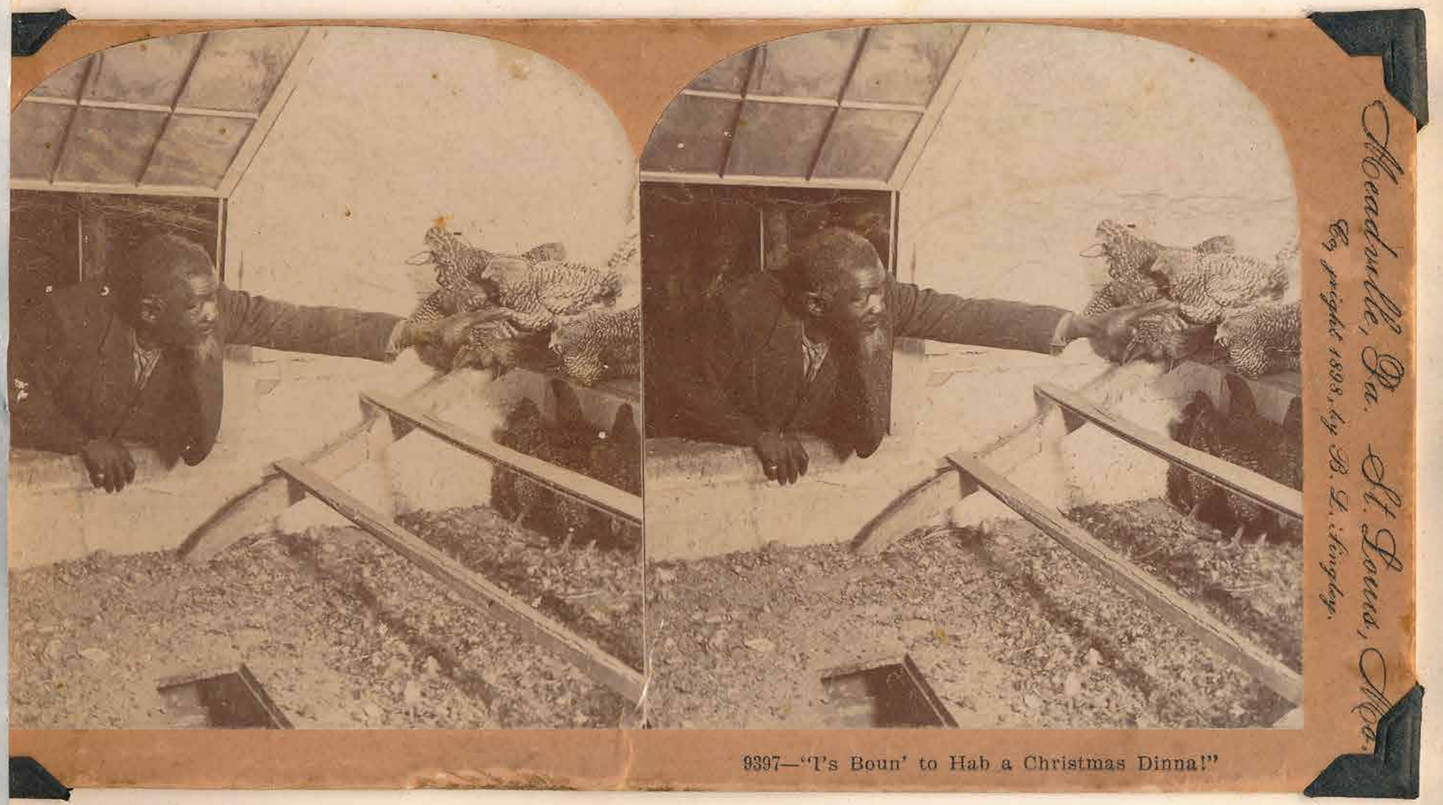
ANTHONY APPLEWORM'S SCRAPBOOKS

VOLUME 11



9397—"I's Boun' to Hab a Christmas Dinna!"

Meadville, Pa. St. Louis, Mo.

Copyright 1898, by B. L. Singley.

I, ANTHONY APPLEWORM, CONCEALED WITHIN THE WALLS OF PAUL RUSCHA, DO HEREBY SWEAR TO SHOW-AND-TELL THE TRUTH, THE WHOLE TRUTH, EXCEPT DURING VACATIONS OF FANTASY, WHICH MAY OCCUR WITH URGENT FREQUENCY...

January 1971.

Anthony Appleworm's Scrapbook

ALL

NY APPLEWORM, CONCEALED
THE WALLS OF PAUL RUSCHA,
BY SWEAR TO SHOW-AND-
TRUTH, THE WHOLE TRUTH,
URING VACATIONS OF FAN-
CH MAY OCCUR WITH URGENT
CY...

January 1971.

Anthony Applewormis Scrapbook

an album...

AUTHOR'S NOTE:

Christmas wouldn't be
Christmas without
the influence of Sagittarius
pushing into Capricorn.

Just think what a drag
January is after a
maudlin New Year's Eve...

Massa Mazz

THIS BOOK IS FROM A SET OF TWE
FIVE VOLUMES. THERE IS BUT ON
THIS HAPPENS TO BE VOLUME NUM

Eleven

THIS PARTICULAR BOOK IS DEDICAT

* Aldo Mazz

BECAUSE HE, SHE, THEY OR IT HA
CHASED IT FROM ME FOR A SUM N
BE DEPRIVED OF, NOR TO EXCEED T
THREE DOLLARS. THE DATE IS:

December 15th

* as a gift from his

Edith Mae, Christm

tmas wouldn't be
istmas without
uence of Sagittarius
e into Capricorn.

think what a drag
ar is after a
lin. New Year's Eve...

Massa Mazza!

THIS BOOK IS FROM A SET OF TWENTY-FIVE VOLUMES. THERE IS BUT ONE SET; THIS HAPPENS TO BE VOLUME NUMBER

Eleven

THIS PARTICULAR BOOK IS DEDICATED TO

* Aldo Mazza

BECAUSE HE, SHE, THEY OR IT HAS PURCHASED IT FROM ME FOR A SUM NOT TO BE DEPRIVED OF, NOR TO EXCEED THIRTY-THREE DOLLARS. THE DATE IS:

December 15th, 1971.

* as a gift from his wife,
Edith Mae, Christmas, 71.

NO PART OF THIS BOOK MAY BE REPRODUCED IN ANY FASHION, PROBABLY, WITHOUT PERMISSION FROM THE AUTHOR, PAUL RUSCHA, OR THE PUBLISHER, THE APPLEWORM LARVAE.

MY HAND IS CLAPPING JOHN D. ROBERTSON'S HAND FOR HAND-BINDING THIS HANDSOME VOLUME.

Forward by *

Paul Ruscha's "Scrap Book" is a de
attractive cover to the final phrase.

The line drawings move with grace a
the book providing a pleasing acc
felicitous prose. The inspection stick
serving as apostrophes or exclamatio
stream of thought.

Cherish this book . . . may it be the

* DIRECTOR OF THE CONTEMPORARY ART

K MAY BE REPRO-
ION, PROBABLY,
FROM THE AUTHOR,
HE PUBLISHER, THE
AE.

G JOHN D. ROBERTSONS
NDING THIS HANDSOME

Forward by J. R. Witt *

Paul Ruscha's "Scrap Book" is a delight from the highly attractive cover to the final phrase.

The line drawings move with grace and humor throughout the book providing a pleasing accompaniment to Paul's felicitous prose. The inspection stickers wander in and out serving as apostrophes or exclamation points to the main-stream of thought.

Cherish this book . . . may it be the first of many.

* DIRECTOR OF THE CONTEMPORARY ARTS FOUNDATION, OKLAHOMA CITY.

Backward by Anthony Applewarm

Book Nineteen

THE SUMMER OF 1965....

"Well, it was a great Saturday flight; everybody; thank you for remembering me in your prayers..."

INSPECTED BY

11

THE EARTHWORM ASKED THE BARRED PLYMOUTH ROCK ROOSTER IF HE KNEW WHERE IT MIGHT BE FOUND. BUT THE COCK DID NOT UNDERSTAND. SO HE WENT QUIETLY ON HIS WAY.....

UNITED AIR LINES

FINAL DESTINATION OKC

PCS.	AIRLINE	FLIGHT
1		
TOTAL WT.	BN	565

UA- 19-27-88

TO DEN

AIRLINE	FLIGHT
UA	832

THIS IS NOT THE LUGGAGE TICKET (BAGGAGE CHECK) DESCRIBED BY ARTICLE 4 OF THE WARSAW CONVENTION.

TO

AIRLINE	FLIGHT

INTERLINE BAGGAGE CLAIM TAG

Baggage checked subject to tariffs, including limitations of liability therein contained.

Some people contemplate
Sartre...
Others might read
magazines...
But I, with my fingers
in my ears,
Sit on the toilet in
Dead Silence.

Inspected by

No. 11

18157
010
FED.GOLD

the public restrooms
I flush the toilet
with a sigh of
Great Relief,
because I only
use my elbow...

THANX MANHATTAN!

THE EARTHWORM CAME UPON AN UNWHOLESOME AMERICAN FUNGUS AND REPEATED HIS QUESTION. THE DEATH-CUP KNEW THE ANSWER BUT IT COULD NOT SPEAK. SO THE EARTHWORM TRAVELED SLOWLY ON.

THE MUSEUM OF MODERN ART
11 West 53 Street, New York 19, N.Y.

Thurs., 7. Feb

Dear Paul, Well, here's
chrissakes, now, here
you are down the
from Ben Feldman (at
32 Perry) whom I told about
you; & here I am, just
across the river in
Brooklyn Heights, & dying
to see you, in this great
enormous city, & benefit
from your softness! How
are (you, Paul: Give a
call to me, at the Associa-
ted Press (Promotion Dept.)
Or at home, UL-2-2383
(132 TORALEMON), or just get
OK at Borough Hall, & come
& call. Heard all about you
from Kathy & Jack - Letting
L to L.A.! - Love, Judy Chicago

Henri MATISSE: The Blue Window. 1911. Oil, 51 1/2 x 35 5/8".
The Museum of Modern Art, Mrs. John D. Rockefeller, Jr.
Purchase Fund.

Printed in Germany by Brüder Hartmann, Berlin

FEB 1965

AMERICAN MUSIC
U.S. POSTAGE 5 CENTS

Mr. Paul Ruscha
96 Perry St.
New York
New York

I shut the door
behind me,
but then I worried:
"What if the
handle was greasy?"

THANX, MYSTIC, CONNECTICUT!

SAVE 500 COINS!
SEND TO:- "CANDY" P.O. DR. #1431
ALTOONA, PA. 16601
PRINT YOUR ADDRESS PLAINLY. YOU MUST INCLUDE YOUR ZIP NO.
RECEIVE (10) FULL SIZE CANDY BARS FREE OF CHARGE
STATE QUANTITY ENCLOSED
CUT ON DOTTED LINES
STICK-ON-TAPE AVOID DELAY
PLEASE ALLOW APPROXIMATELY 30 DAYS FOR DELIVERY
HAVE FUN START SAVING
MALLO CUP
PAY MONEY
10
ONE DIME
G

THE ACHILLES SURGEON FISH WANTED TO AID THE EARTHWORM BUT HE HAD SOMEHOW FOUND HIS WAY FROM THE OCEAN TO A BACKYARD POND AND HAD COMPLETELY LOST HIS SENSE OF DIRECTION. SO THE EARTHWORM CALMLY RECOURSED....

Inspected By

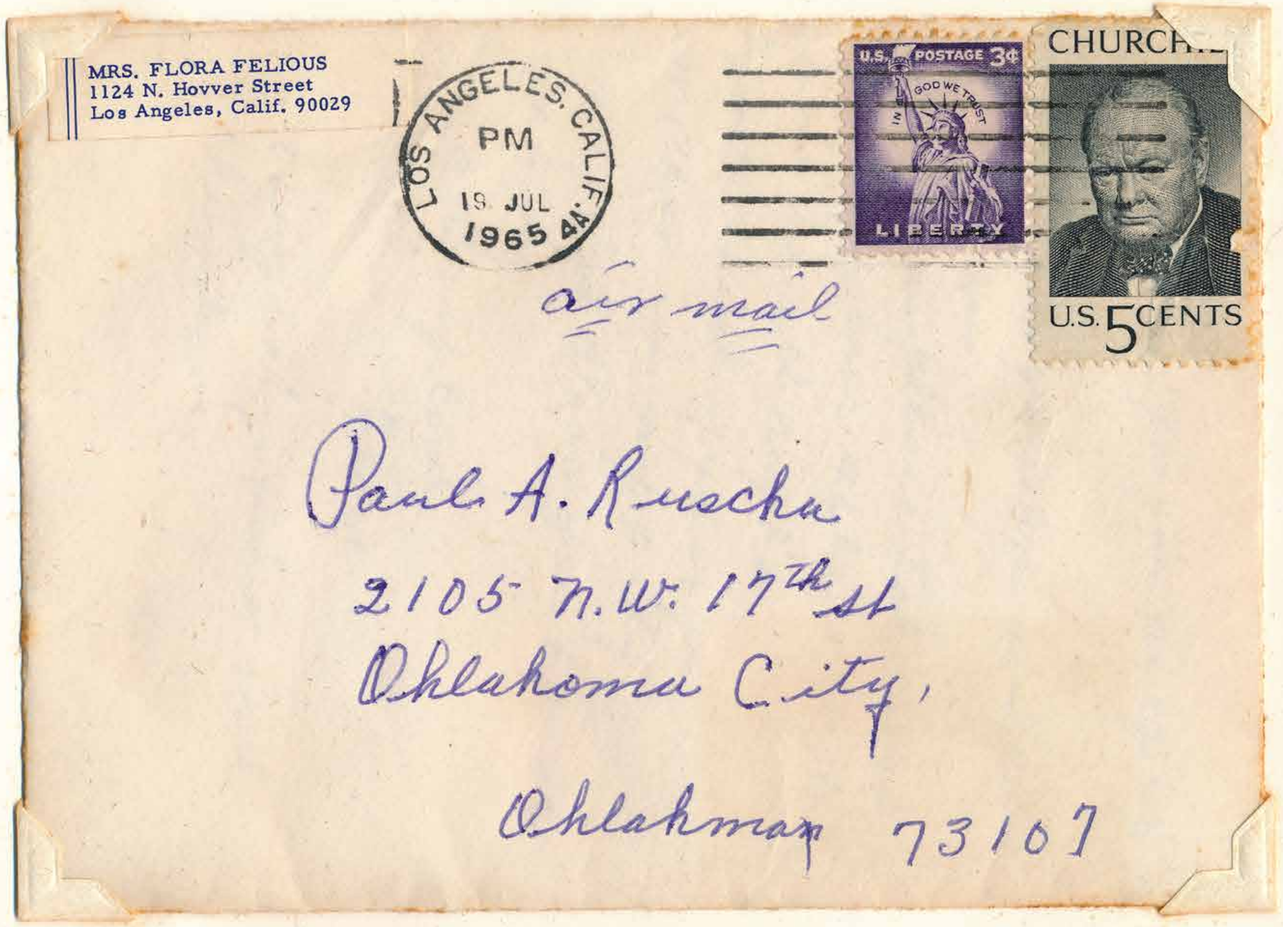
No. 38

IN CASE OF DEFECT RETURN
THIS SLIP WITH GARMENT

THE LETTER ON THE OPPOSITE PAGE IS FROM ODETTA'S (THE FOLK SINGER) MOTHER. IT MAY BE TAKEN CAREFULLY FROM ITS BRACKET AND READ, THEN REPLACED.

MRS. FL
1124 N. H
Los Ange

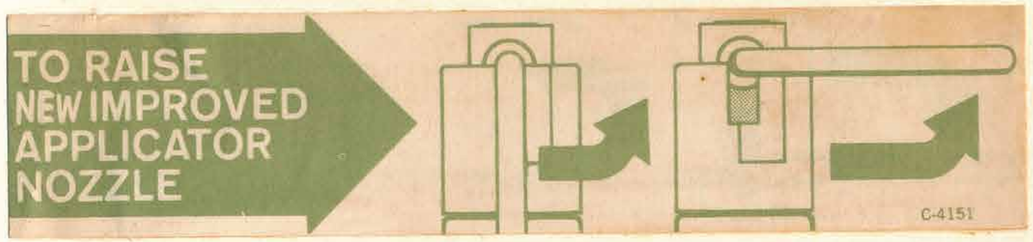
LETTER ON THE OPPOSITE PAGE
ROM ODETTA (THE FOLK SINGER)
THER. IT MAY BE TAKEN
REFULLY FROM ITS BRACKET
O READ, THEN REPLACED.



It was the
tip of her tongue,
I noticed first...

(and it killed my
whole illusion!...)

THANX, PITTSBURGH!


TO RAISE
NEW IMPROVED
APPLICATOR
NOZZLE
C-4151

DO NOT SQUEEZE BULB
Just hold thumb and forefinger lightly against bulb. The heat of your fingers will cause red fluid to rise.

Please note, due to manufacturing problems it is difficult to fill red fluid in thermometer completely-but there is always enough to provide fun for gift giving, parties, etc.

UNDER PENALTY OF LAW
THIS TAG NOT TO BE REMOVED
EXCEPT BY THE CONSUMER

ALL NEW MATERIAL CONSISTING OF
FILLING
KAPOK

Lic. No. N.Y. 33926 (Ga.)

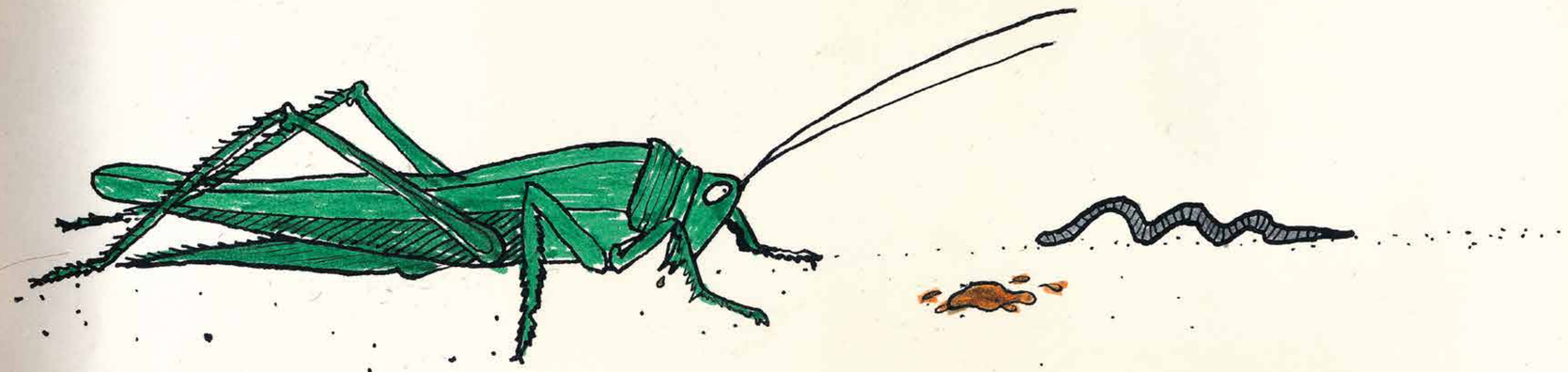
This article is made in compliance with an Act of the Dist. of Columbia approved July 3, 1926; Kansas approved March 1923; Minn. approved April 24, 1929; N. J. revised statutes 26; 10-6 to 18. La. Act 467 - 1948.

Certification is made by the manufacturer that the materials in this article are described in accordance with law.

MADE BY
Fashion Pillows, Inc.
Date of Delivery .....

RN 17110
FEDERAL REQUIREMENT
COVERING
100% COTTON

100B



AVOIDING THE PUDDLE OF SPIT FRESHLY EXPECTORATED BY A GREAT GREEN GRASSHOPPER, THE EARTHWORM SILENTLY WRETCHED TO HIMSELF, AND IN HIS NAUSEA, HE FORGOT TO ASK HIS QUESTION.

PACKER'S IDENTIFICATION SLIP

In case the contents of this package do not check with invoice or label, return this slip with package as received.

33

THE LABLE ON THE OPPOSITE PAGE
MAY BE CAREFULLY TAKEN FROM
ITS BRACKETS AND REVERSED.

ABLE ON THE OPPOSITE PAGE
BE CAREFULLY TAKEN FROM
BRACKETS AND REVERSED.

Sometimes
I'll smoke a
Cigarette,
just so I'll
can use my
Lighter!

FIRST COLUMBUS NATIONAL BANK COLUMBUS, MISSISSIPPI

85-63
842

No. 322

HAROLD OR EDITH G. MAZZA
KERR-McGEE CHEMICAL CORP.
P. O. BOX 25861 OKLAHOMA CITY, OKLAHOMA 73125

Sept 17 1971

PROCESSED OCT 28 1971

COLUMBUS NATIONAL BANK

PAY TO THE ORDER OF Paul Rusha $33.00 xx

Thirty Three and no/100 DOLLARS

85 63

FOR

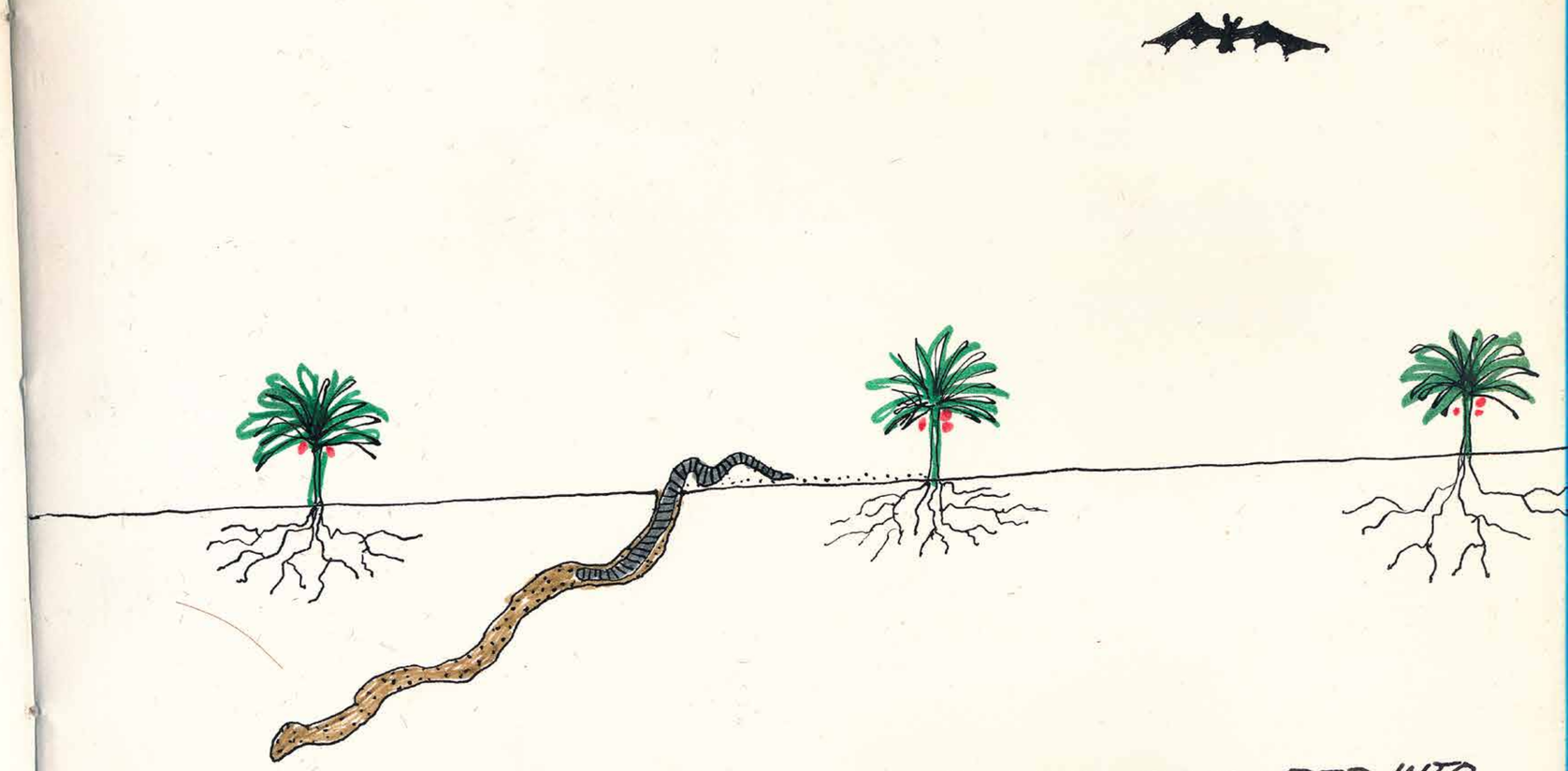
Edith G. Mazza

⑆084200631⑆ ⑈26 6254 2⑈ ⑈000003300⑈

MISSISSIPPI'S OLDEST BANK - SINCE 1852

ELEVATOR No. 461704

NI



COMPLETELY EXHAUSTED, THE EARTHWORM DESCENDED INTO THE EARTH QUITE SATISFIED BECAUSE A LARGE SOUTH AMERICAN FRUIT BAT HAD ANSWERED HIS QUESTION.

DA LABEL 1 JUL 60 15

PREVIOUS EDITION OF THIS LABEL IS OBSOLETE.

☆ GPO : 1960 O—557153

The machine, made
so much noise,
I decided to quit
and find another
occupation ?...

INSPECTOR
11

RUG CUSHION INSPECTION TICKET

SHIFT NO. 1

INSPECTOR _____

CODE 3812 3041

To all my friends
who believe I'm lost:
I'm only wandering;
And to those who think I've found:
I'm merely pondering;
And they who wonder if I see
See the Light:
I haven't looked for it...
And to you who try and find me:
Turn around!
I'm behind thee!

—PAUL RUSCHA

EVERY PRECAUTION

Has been taken to make this garment the best value you can obtain for your money. Everything that goes into this garment has been tested to insure your complete satisfaction. Every garment has been carefully inspected. We sincerely hope that it meets with your approval. I personally checked this garment.——

INSPECTED BY: Phyllis Pelletier